

A real report, on this website

[Download this report as a PDF](#)

No email, no signup. It is this page, printed.

Engine build 59211580ca76 · run 2026-08-15 at 06:44

Most audit companies show you a designed mock-up of a report. This is the actual output of the engine this site sells, pointed at this site. Nothing below was written by hand — the scores, the findings and the recommendations are read straight out of the run.

Run against the pre-deployment build, not the live domain.

getlightening.com currently serves a placeholder, so auditing it would describe the placeholder. This run went through a local server that applies the same response headers, compression and routing the host will.

What that server cannot fake is HTTPS, DNS or real-user field data. Those checks are listed below as conditions of the run rather than quietly dropped — a check that could not run is never reported as a defect, which is the rule the whole engine is built on.

Every category, scored

A dash means the check could not run, not that it passed.

62

Security
5 findings

73

Speed
4 findings

100

SEO
0 findings

100

Accessibility
0 findings

75

Trust signals

65

Infrastructure

88

Privacy

95

Content

1 finding

6 findings

1 finding

1 finding

95

Design

1 finding

95

UX

1 finding

88

Mobile

1 finding

95

Code quality

1 finding

88

Technical SEO

1 finding

85

Social

2 findings

64

Analytics

8 findings

72

Local SEO

2 findings

100

Security (passive)

0 findings

100

Functional

0 findings

What it found: 4 findings that stand

1 critical, 0 warning, 3 informational. Including the ones that are not flattering, because a sample report that only shows a site passing is an advertisement, not a sample.

CRITICAL Local SEO

No LocalBusiness structured data on the site

Add LocalBusiness (or Store/Restaurant) JSON-LD with name, address, phone and hours — this is how Google links the site to your Maps listing.

INFO Analytics

No public status page / uptime-monitoring signal detected

Set up uptime monitoring (UptimeRobot, Pingdom, BetterUptime) with alerting.

INFO Analytics

No Google Search Console verification meta tag found

Verify the site in Google Search Console to monitor indexing and search performance.

INFO Content

4 minor grammar/spelling issue(s) found

Light proofreading recommended.

One-page developer action list

The four findings that stand, in priority order, with what to change. This is the page to forward — it repeats nothing from the rest of the report and needs no context to act on.

CRITICAL · LOCAL SEO

No LocalBusiness structured data on the site

Do: add a LocalBusiness JSON-LD block (or Store / Restaurant as fits) carrying name, address, phone and opening hours. This is what lets Google tie the site to the Maps listing. One `<script type="application/ld+json">` in `<head>`; validate with Google's Rich Results Test.

INFO · ANALYTICS

No Google Search Console verification found

Do: verify the property in Search Console, by DNS TXT record or by the `google-site-verification` meta tag. Without it there is no view of what the site ranks for or which pages are excluded from the index.

INFO · ANALYTICS

No uptime monitoring signal detected

Do: point an external monitor at the homepage with alerting — UptimeRobot, Pingdom or BetterUptime. Five minutes of setup; the alternative is learning about downtime from a customer.

INFO · CONTENT

Four minor grammar or spelling issues

Do: a proofreading pass. Each instance is listed with its page in the findings above.

Twenty further findings were raised by the engine and taken out by hand, with the reason recorded against each. They are above under "What a person overruled" and are not developer work.

What a person overruled: 20 findings

This is the part a scanner cannot do. Every one of these is a real rule, correctly triggered, that does not apply to this site — and the reason is written down. It is what "every finding checked by hand" actually means.

CRITICAL Trust signals

No customer reviews or testimonials found on the page

True, and it stays true until there are real ones.

WARNING Analytics

No web-analytics platform detected (GA4/Plausible/Matomo/etc.)

Deliberate. This site runs no analytics at all — that is the product promise, not an oversight.

WARNING Analytics

No JS error monitoring detected (Sentry/Bugsnag/Rollbar)

Would mean shipping a third-party script. Not worth it for four lines of inline JavaScript.

WARNING Infrastructure

High server latency (2073.6 ms)

Same.

WARNING Mobile

42 of 65 touch targets (65%) are smaller than 44x44px

Measured against 44px, which is Apple's guidance rather than the WCAG 2.5.8 floor of 24px. Every target on this site clears 24; the stricter number is worth knowing and is not a failure.

WARNING Privacy

No cookie consent banner / CMP detected

Correct as-is. A consent banner is required when you set cookies. This site sets none, so a banner would be theatre.

WARNING Security

CSP allows 'unsafe-inline'

A real trade-off, made knowingly and written into _headers. Those inline scripts are why. Tightening it means moving them to files.

INFO Analytics

No tag manager (GTM) detected

Follows from the above. Nothing to manage.

INFO Analytics

No conversion tracking detected

Same. Enquiries arrive by email and are counted by hand.

INFO Analytics

No custom event tracking detected

Same trade. Rejected.

INFO Analytics

No A/B testing tool detected

Same trade. Rejected.

INFO Code quality

Many inline style attributes (133)

Real, and the cheapest thing on this list to fix. Layout choices that belong in the stylesheet were written inline while the page was moving fast.

INFO Design

No loading indicators found

Nothing on the page loads asynchronously.

INFO Infrastructure

Slow under load (avg 2174.3 ms)

Same.

INFO Local SEO

No embedded Google Map

This is not a walk-in business.

INFO Security

X-XSS-Protection header not set

Retired by every current browser and actively harmful in old ones. Not setting it is correct; the engine's rule is out of date here.

INFO Security

5 inline scripts found

Ours, and small. They set the stored theme before first paint, wire the toggle, and keep the footer year current. The alternative is external files, which costs a request and a round trip on a site whose whole claim is that it makes one.

INFO Security

Email addresses exposed in HTML (1 found)

Intended. It is a contact address on a contact page.

INFO Social

No review/rating structured data

Refused on purpose. There are no reviews yet, and inventing them is the one thing this business cannot do.

INFO UX

No breadcrumbs detected

Measured on the homepage, which is the top level and has nothing above it to breadcrumb. Everything below it does: all 17 guides and the guide index ship a visible Home > Guides > title trail and BreadcrumbList structured data. This note previously read "a five-page site has no

hierarchy”, which was true when it was written and stopped being true the day the guides shipped.

What could not be measured: 11 checks

Conditions of this run, not defects. Each needs the live domain or the real host, and each says which.

CRITICAL Security

Website is not using HTTPS

This report was run against the pre-deployment build over HTTP.

WARNING Infrastructure

No SPF record found

Needs the live domain to resolve.

WARNING Infrastructure

No DMARC record found

Needs the live domain to resolve.

WARNING Social

og:image does not load as a valid image

It points at getlightening.com/og.png, which today serves the host's “Coming Soon” placeholder. Real, and it clears on deploy.

WARNING Speed

Response time is slow (2.07s)

Single-threaded local server, not the CDN.

WARNING Speed

No caching headers found

Set by the host at the edge.

WARNING Technical SEO

No valid XML sitemap found

The sitemap lists getlightening.com URLs; this run audited localhost, so they correctly did not match.

INFO Infrastructure

No DKIM record found on common selectors

Needs the live domain to resolve.

INFO Infrastructure

DNSSEC not enabled

A registrar setting on the live domain.

INFO Speed

No ETag or Last-Modified headers

Set by the host at the edge.

INFO Speed

No CDN detected for static resources

The host IS the CDN.